

Sophia Sellick

Graphic Designer

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PROFILE

I'm a versatile Graphic Designer with 8 years of experience delivering impactful design solutions for global brands from retail to logistics.

With extensive agency experience, I have honed my skills in creating and artworking designs for both print and digital mediums. Known for my keen attention to detail and adaptability, I excel in producing high-quality artwork tailored to various print materials. Whether working independently or in collaborative settings, I am committed to delivering creative projects on time and to the highest standard.

SKILLS

- Mockups
- Artworking
- Branding
- Illustration
- Large Format Printing
- Problem Solving
- Communication
- Team Work

SOFTWARE

- Illustrator
- Photoshop
- Indesign
- After Effects
- Dreamweaver
- XD
- Wordpress
- Microsoft Office
- Mailchimp

EXPERIENCE

Graphic Designer & Artworker

The Creative Consultancy

From scamps to final artwork, I design and illustrate for a wide range of print and digital media, including direct mail, event stands, social media, animations, and more. I also build and create emails, blogs, and landing pages using Dreamweaver and XD.

With experience in liaising with printers and freelancers on projects, I currently manage a junior designer, overseeing their work and providing guidance.

2022 - Present

Hertford

Graphic Designer

AL Marketing

I handled the design and artwork for all print and digital media related to events in the shopping centres, from concept to completion. I also managed and updated client websites using WordPress, created animations for social media and digital screens, and designed and sent out newsletters to clients via Mailchimp.

2019 - 2022

Hertford

Signage & Branding Production

Selfridges

Responsible for managing, producing, and installing vinyl graphics for visual merchandisers, while also handling the creation and daily updates of wayfinding artwork across all stores.

Collaborating closely with the project management team, I contributed to various projects, overseeing and coordinating signage for the openings of the Trafford Beauty Hall, The Accessories Hall in London, and a new section of the men's department in London.

2017 - 2019

London

EDUCATION

2014 - 2017

London

B.A (Honours) in Graphic Design

Middlesex University

Grade

2.1

2007 - 2014

London

A levels: History, English Literature, Product Design
GCSE's including Maths, English and Science

Highlands School and Sixth Form

Grade

B-D

A* - C